

BEST

magazine

ΔΕΚΕΜΒΡΙΟΣ - ΙΑΝΟΥΑΡΙΟΣ - ΦΕΒΡΟΥΑΡΙΟΣ 2007

Η ΠΛΟΥΣΙΟΤΗΡΗ ΕΚΔΟΣΗ ΠΟΥ ΕΓΙΜΕ ΠΟΤΕ ΑΠΟ ΤΟ ΠΛΗΡΕΣΤΕΡΟ ΠΑΓΚΡΗΤΙΟ ΠΕΡΙΟΔΙΚΟ
ΤΕΥΧΟΣ 12 - 4,00€

JAMES BOND

Η σπονσερσορ της κινηματογραφικής σκηνής του θεαματικότερου πράκτορα στον πλανήτη! ΝΤΑΝΙΕΛ ΚΡΕΓΚ, ΚΑΙ ΝΑΙ ΚΑΙ ΟΧΙ!

Στέργιος Κουφός

Ο ΑΣΣΟΣ ΣΤΟ ΜΑΝΙΚΙ ΤΟΥ ΑΓΟΡ

ΑΠΟΚΛΕΙΣΤΙΚΕΣ ΣΥΝΕΝΤΕΥΞΕΙΣ

Μάγος Oscar

ΜΑΓΕΨΕ ΤΟ ΚΟΙΝΟ ΤΟΥ LIVINGROOM

Ελίνα Παναρετάκη

ΑΚΑΔΗΜΙΑ ΜΠΑΛΕΤΟΥ - ΣΧΟΛΗ ΧΟΡΟΥ

ΑΣΤΕΡΑΣ ΡΕΘΥΜΝΟΥ

ΓΙΑΝΝΗΣ ΠΕΤΡΑΚΗΣ
Η ΠΡΟΣΠΑΘΕΙΑ ΣΥΝΕΧΙΖΕΤΑΙ ΓΙΑ ΤΗΝ ΑΝΘΩ ΣΤΗΝ Γ' ΕΘΝΙΚΗ!

ΓΙΩΡΓΟΣ ΠΑΠΑΝΔΡΕΟΥ

ΑΠΟΚΛΕΙΣΤΙΚΗ ΣΥΝΕΝΤΕΥΞΗ ΣΤΟΝ ΔΗΜΗΤΡΗ ΚΟΡΩΝΑΚΗ ΚΑΙ ΤΟ STUDIO ΡΕΘΥΜΝΟ

ΑΓΟΡ μπόσκει

ΠΕΡΑΣΑΜΕ ΑΠΟ SCANNER ΤΟΥΣ ΜΟΝΟΜΑΧΟΥΣ ΤΗΣ ΡΕΘΥΜΝΙΟΤΙΚΗΣ ΟΜΑΔΑΣ

* ΝΙΚΟΣ ΒΕΡΤΗΣ

ΟΙ ΝΥΧΤΕΣ ΘΕΛΟΥΝ ΠΛΕΟΝ ΠΟΛΛΕΣ ΘΥΣΙΕΣ

N.O.P.

ΝΑΥΤΙΚΟΣ ΟΜΙΛΟΣ ΡΕΘΥΜΝΟΥ ΟΙ ΓΥΝΑΙΚΕΣ ΣΤΗΝ Α1

+20 ΣΕΛΙΔΕΣ
ΜΟΔΑ, ΜΟΔΑ, ΜΟΔΑ

ΓΙΩΡΓΟΣ ΜΑΡΙΝΑΚΗΣ

Ο ΝΕΟΣ ΔΗΜΑΡΧΟΣ ΡΕΘΥΜΝΟΥ

SWEDEN vs GREECE 6-0

ΟΥΤΕ ΕΝΑ, ΟΥΤΕ ΔΥΟ ΑΛΛΑ ΕΞΙ ΜΟΝΤΕΛΑ ΑΝΑΣΤΑΤΩΣΑΝ ΤΟ ΡΕΘΥΜΝΟ ΑΝΕΒΑΣΑΝ ΤΗΝ ΘΕΡΜΟΚΡΑΣΙΑ ΣΤΟΥΣ 40 ΒΑΘΜΟΥΣ ΤΑ ΜΟΝΤΕΛΑ ΑΠΟ ΤΗ ΣΟΥΗΔΙΑ

ΣΥΝΕΝΤΕΥΞΗ ΜΕ ΤΟΝ **ROGER SUNDBERG** zolexmodels.com



ΕΠΙΤΕΛΟΥΣ ΜΙΑ ΦΩΤΟΓΡΑΦΗΣΗ ΠΟΥ ΠΕΡΙΜΕΝΑΜΕ ΠΟΛΛΑ ΧΡΟΝΙΑ ΝΑ ΔΟΥΜΕ ΣΤΟ ΠΕΡΙΟΔΙΚΟ

"Sweden-Greece 6-0. Not one, not two, but six models attracted a lot of attention in Rethymno. The Swedish models raised the temperature to 104 degrees! Interview with Roger Sundberg"

164

AMAZINGGIRLS

BYROGERSUNDBERG

From the emotional side of Roger Sundberg's camera, in a town that has been looking for a person that could wake the town from its slumber. A slumber that the town has been in since the mid 90's, missing the young tourists. At that time, in the mid 90's that is, the beach bums and babes were number one. **Roger Sundberg came to Rethymnon and woke the town from its slumber with his camera and his models.**

behindTHESCENES

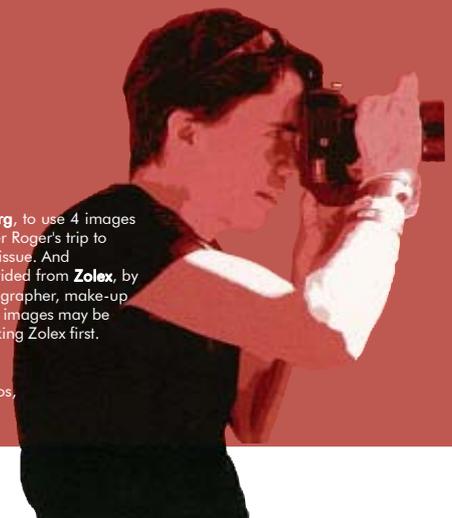
"Behind the scenes" images are by Anders Rolfsson - rolfsson.com
Cover, content and main images are by Roger Sundberg - rogersundberg.com
2nd unit photographer and assistant Sigtor Kildal - sigtor.com
Make-up by Silje Mariela Westby - siljemariela.com

Image Agreement/releaseform:

Best magazine has the permission from Zolex and photographer (image owner) Roger Sundberg, to use 4 images of model Ayna Kristiansen in one magazine issue together with article about Zolex/photographer Roger's trip to Crete, under the provision that one of the 4 images of Ayna will be the main cover image of that issue. And Best Magazine also has the right to use a selectable amount of "behind the scenes" images provided from Zolex, by photographer Anders Rolfsson (bikini designer). Also usual byline under/on the image of photographer, make-up etc according to normal copyright laws. All images are still the property of Zolex, and none of the images may be handed to any third part. Images may not be used in any other way by Best Magazine without asking Zolex first.

Bylines:

The 4 Ayna main images are Photography by Roger Sundberg, Assistant Sigtor K. - Zolex Studios,
Model: Ayna K - Zolexmodels.com, Make-up by Silje Westby
The "behind the scenes images" are: Photography Anders Rolfsson - Rolfsson.com



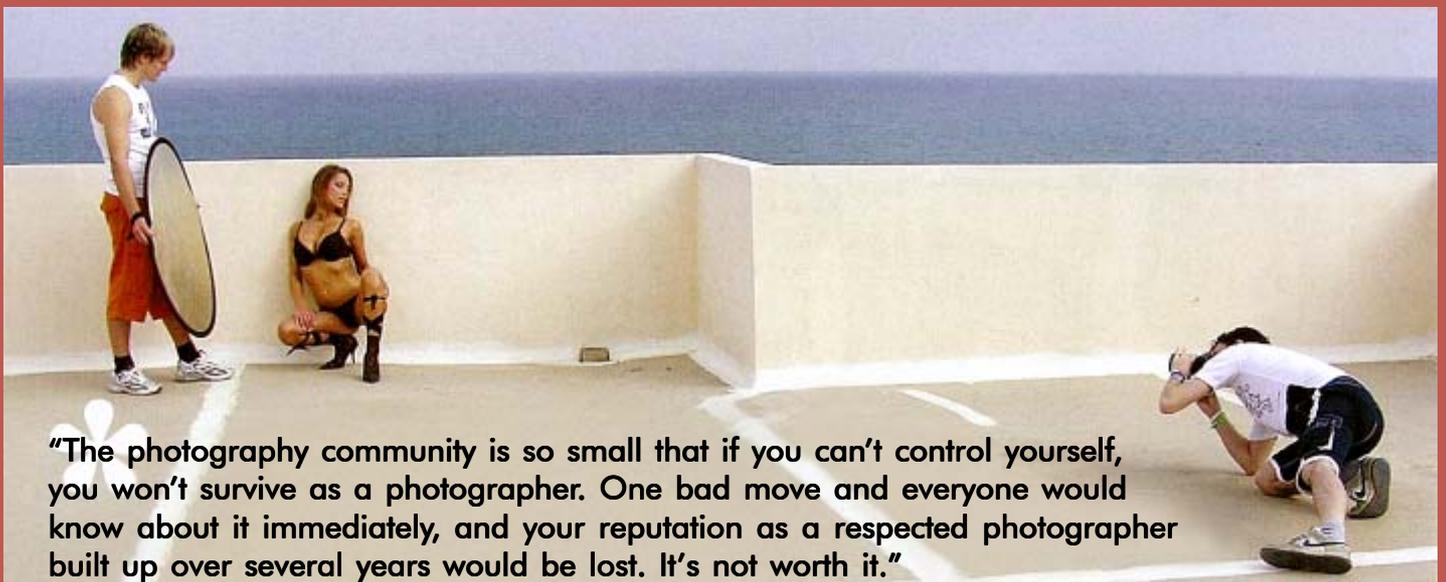


At a professional photo shoot with models, crew and experienced photographers the end result becomes something exceptional. Thousands of readers of various magazines Want to know how such a shoot is made. What's it like to be behind the camera? How many people work together to achieve that good end result?

The BEST magazine and Anders Rolfsson's camera together with Roger Sundberg were in Rethymnon and documented how much work there is, covered on this magazine's pages. The exclusive interview with Roger Sundberg was possible during a pause in his work due to rains passing by.

Roger Sundberg told us about his experiences and revealed many of his secrets that bring out his images, make that little extra when both photographer and model are creating at a professional shoot. All models from Sweden and Norway were photographed in Rethymon, in places from small alleys in the old town, to the old harbour, the beach, by flowery walls and by walls half torn down.

The result was fantastic and we were amazed by his images. We have never seen Rethymnon from the erotic or artistic side, but Roger Sundberg has shown us that side with his camera and his beautiful models. We hope that he will come back to us with his team, maybe on vacation, and hopefully a little bit earlier than. When the tourists are here, and the beaches are full of people. Who knows, maybe...?



Interview with Roger Sundberg

Why did you choose Rethymnon for your photography trip?

It was my co-worker Anders Rolfsson. He had been to Agios Nikolaos on Crete on vacation. He thinks it's beautiful here, plus we can work undisturbed, as there are few tourists here now.

Why Rethymnon and not Chania, Heraklion or Agios Nikolaos when Anders told you so?

It was the travel agency which sent us here, just pure luck, and we are very happy about it.

How many are you? And what are you bringing with you on a trip like this?

Two photographers, one assistant, make-up, six models and our cameras, computers and light gears.

Do you have your own studio in Sweden? Where do you find your models?

Yes, I'm the owner of Zolex Studios and have models in my own agency Zolexmodels, some of them are here on this trip now.

Where do you get the sexy bikinis?

They are specially designed for Zolex models. Just one unique set of each bikini. Made for these calendar shoots and trips. Designed and made by my co-worker Anders Rolfsson.

How long have you had your studios?

I've grown in stages with different studios, but I've had my own studio for about eight years now.

How did you become a photographer?

I've always been comfortable with the camera and taking images. I picked out the best and slowly built up a portfolio, both in prints and on the Internet. I was early on the net with my site, and that way I got photography connections worldwide. A friend of mine from the UK wanted me to come over and shoot one of his models. At that point I'd never photographed a model before, just nature and products. I went to the UK and when we were about to start shooting, the model walked in totally nude, smiled and asked -"How do you want me? In what position?" I was shocked, and my friend laughed so hard he cried...



cont... After that trip to the UK I started to work with models as well, and I still do today. I like to work with people, rather than product photo. After a while I had a good portfolio of material with models, so I could start contacting various companies and media.

Is photography the only thing you do?

No, it's the whole chain, from idea to layout and the finished print. Then there's the agency with the models which leads to some fun events. We also collaborate with other companies and sponsors. Some events take place around the world at various places, events and parties. With our participation we generate media attention for our affiliates and sponsors.

How many girls are there in zolexmodels?

Um, I honestly don't know. The volume is not interesting, it's the quality I'm interested in. Before a new model is added I have long meetings to get a good idea of who she is as a person. After that a test shoot, then I can decide if she's a suitable model for my agency. Beauty is not enough, they need to have social skills and brains as well. We have meetings regularly to see how we can develop the model and our work in the best way.

Do the models have their own opinions?

Yes, we always discuss the shoot, the best way to pose. That way they get involved and give more of themselves. Good expressions and body language.



Are you happy with Rethymnon? Did you see what you wanted?

Yes, the weather ruined it a bit for us, but we anticipated that.

Were there any problems with the town people?

No, on the contrary, they were very enthusiastic and accepted us.

How does your schedule look for a workday? Are you using all models every day?

The evening before I notify which models I'm gonna work with. I only use two models, the others can rest. We wake up at 8.00, eat breakfast, then the models get ready, at 9.30 we go to the chosen location, in the shade. We work there while the sun sits high over the town. Eat lunch and continue on more open locations when the sun is lower, all the way until the sun sets. Rest for a while, deal with the image material from the shoots, and then we go out for a meal and some drinks together.

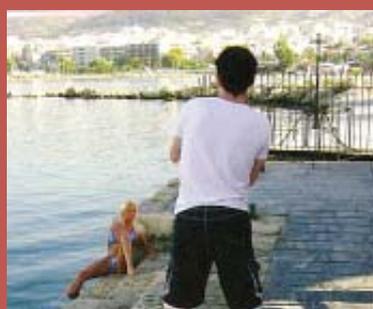
I think it can be fun working as a photographer?

Of course, and I love what I'm doing. But don't forget the responsibility and the risks. When we arrive back home we must have good and professional material on all the models.

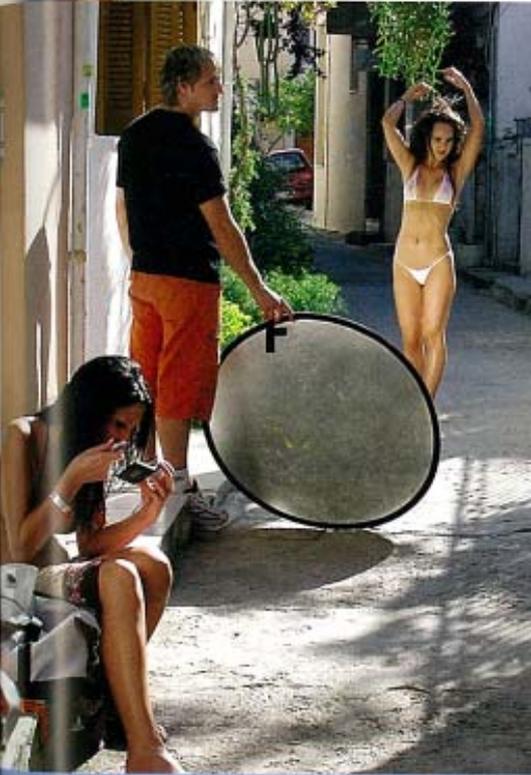
What's it like shooting so beautiful girls and not having sexy thoughts about them?

Having what?

I don't know, I ask a simple question, cause I don't understand it. How can you resist such beautiful women?



"This town is interesting and I think the final result will be really, really good!"



You are so focused on other things, the light, position, expression and the overall message of the picture. You can't work as a photographer if you can't focus on what you are there for, the client, the image delivery. The photography community is so small that if you can't control yourself, you won't survive as a photographer. One bad move and everyone would know about it immediately, and your reputation as a respected photographer built up over several years would be lost. It's not worth it.

How much promotion are you doing for Rethymnon?

It depends. If the images end up in a weekly magazine, it might be mentioned that the shoot took place in Rethymnon, if the editor and the publisher want to. In the calendars it won't be mentioned, it's not the place but the models that are in focus there. But this article for a starter, will definitely promote Rethymnon, and we will speak well about our experience and pleasant time spent here.

Will all photographs be used?

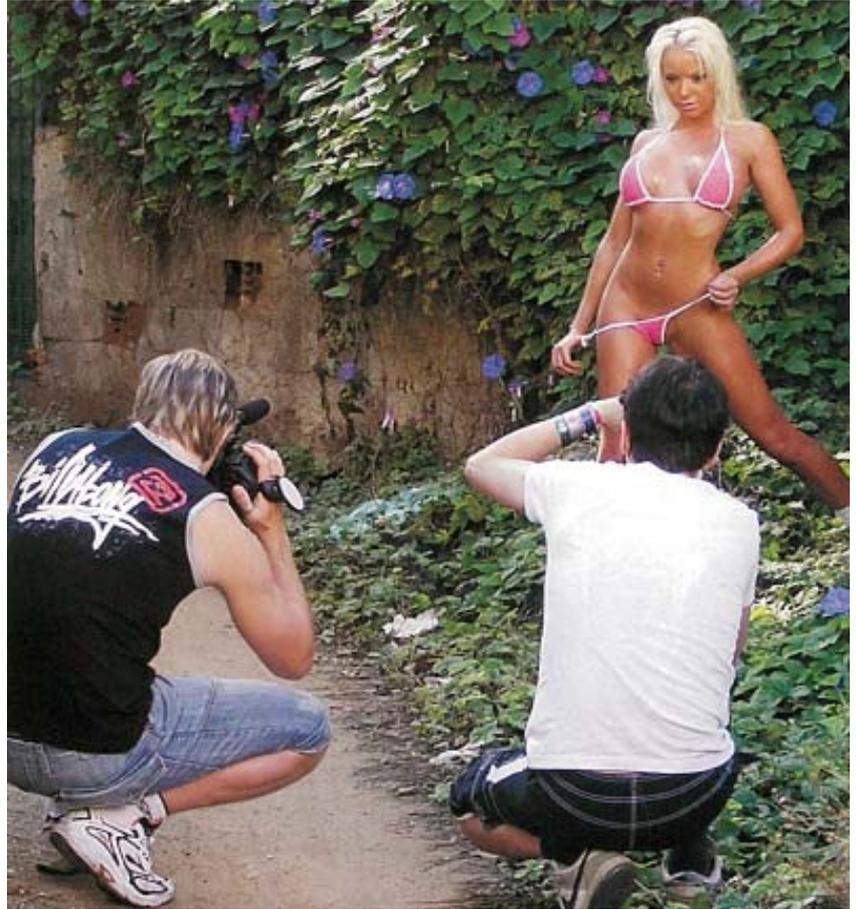
Some of them will be used in calendars, some in magazines, some on the Internet etc. The girls will have some on their own sites and their portfolios. Some images go to clients in the US and UK.

How many times a year are you going on photo trips like this one?

Long trips like this are at least once a year. In Scandinavia we go several times a year.

Where have you been in the world on your photography trips?

UK several times, USA several times, Thailand, Spain several times, Greece several times, Israel, Scotland,



Mexico, Portugal, Turkey, Italy several times, Cyprus and surely more countries than I can remember now. I've photographed for many different clients and magazines. During the shoots and trips I also build up my models' portfolios, so they become more professional and their model name/brand is growing and gets attention. That way many of them have been in Playboy and other famous magazines several times.

Will you return here for more job or vacation?

Of course, I will be back again and I'll bring my camera.

Then we hope to see you here again, and thanks for the interview.

Thank you, it's been fun! Now I have to rush, it looks like it will start raining soon. We have to finish up before that...

